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SyncSite Commits to Support Troops on a Monthly Basis

Supporting the troops by sending care packages to an adopted troop unit based overseas

BIRMINGHAM, AL – April 12, 2011 - Today SyncSite announced its plan to step up its investment into social responsibility, starting by supporting a troop unit that is currently serving overseas. On a monthly basis, the company will send care packages full of items that encourage and equip our service men and women.

With the current economic landscape, SyncSite considers itself fortunate enough to be in a position to be able to give back. At the chance to support over 100 troops in a unit actively serving, they believe it to be a blessing to be in a position to serve in this way.

SyncSite hopes the simple act of sending items they do not have access to overseas will encourage the unit and set an example to other businesses to serve. These care packages will be sent to our specific unit every month till the unit comes home. At that point, the company will adopt a new unit for the process to continue.

“It is important that our military men and women know their sacrifice is honored and known. No matter where they are or what they are doing, we want them to know we are thinking of them and hoping for a safe return,” says Jeff Kyker, former Marine and partner at SyncSite.

As the company continues to move forward, they plan to increase their efforts to serve outside of the traditional business role. The company is excited about the new devotion to giving back. From the business to the employees, a mentality of giving to those that are less fortunate or to the ones that serve us without expectation is a blessing.

About SyncSite

SyncSite is a premier provider of Business Intelligence (BI) and Customer Relationship Management (CRM) solutions. Our products and services allow companies to target opportunities that drive business, improve efficiencies, and positively impact the bottom line. Headquartered in Birmingham, Alabama with regional offices in Georgia, Florida, and Los Angeles, SyncSite serves clients across the United States and Canada.

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