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SyncSite Announces New Strategic Partnership

Alliance with HRMS-provider Dresser & Associates broadens service offering of CRM-specialist SyncSite

Birmingham, AL — July 30, 2007 — SyncSite today announced the formation of a strategic partnership with Dresser & Associates, a leading national provider of human resource management software (HRMS), and the top Sage Abra HRMS partner in the nation. SyncSite ranks as the second largest Sage CRM solution provider in the country, providing CRM consulting, technology solutions, and managed services to global mid-market companies, from three locations in the Southeast.

The partnership will allow both companies to expand their solution offerings, providing new and existing customers with strong CRM and HRMS systems. Both SyncSite and Dresser & Associates focus on the Sage Software line of business software; SyncSite offering Sage SalesLogix, SageCRM, and SageCRM.com, and Dresser & Associates delivering solutions based on Sage Abra HRMS.

Dresser & Associates initiated the relationship in response to repeated requests from its new and existing clients for CRM advice and solutions. "Partnering with SyncSite allows us to offer our customers more value. We know SyncSite will deliver the service our Sage Abra customers have come to expect," said Mark Dresser, President of Dresser & Associates.

"We're excited that Dresser & Associates selected SyncSite as its national CRM partner," said Nicholas Kyriazis, Vice President and Partner at SyncSite. "After our initial meetings we found that our two companies share similar methodologies and philosophies regarding customer service, and we happened to serve the same geographic areas. We believe this will be a complementary relationship that benefits the companies and our mutual customers alike."

About SyncSite

SyncSite is a premier provider of customer relationship management (CRM) solutions to middle-market companies. By combining world-class products, technical expertise, practical business experience, and a proven deployment method, SyncSite successfully enables companies in a wide variety of industries to increase sales, maximize efficiencies, improve customer service, and capitalize on opportunities. Headquartered in Birmingham, Alabama with regional offices in Georgia and Florida, SyncSite serves clients in the Southeast and across the United States and Canada.

About Dresser & Associates

Dresser & Associates was founded in 1991 as a management consulting firm and became a Sage Software business partner in 1997. Headquartered in Scarborough, Maine, Dresser has regional offices in Georgia, Florida and Kentucky. Dresser is one of the leading National Partners for Sage Software with customers in 38 states offering Sage Abra HRMS, ABRA HR, Abra Learning Action Compliance, payroll software and HR software from Sage Software. Dresser also offers on-going human resource management services on a consultant or outsourced basis, providing consulting services to improve operational and management performance. Dresser is focused on assisting its clients by linking people strategies with business strategies.